

GOVERNOR'S  
CONFERENCE  
**2008**

The 55th Annual Governor's Conference on Economic and Community Development will take an innovative look at development strategies on every level, from improving opportunities in rural communities to expanding Tennessee's presence in the global marketplace. The theme of this year's conference is "Mapping Our Success," and attendees will take away a clear road map for creating higher skilled, better paying jobs in their communities.

Respected journalist, television personality and *Fortune* Managing Editor Andy Serwer will be the keynote speaker at the Commissioner's Luncheon on Monday, September 15. Governor Phil Bredesen will outline his vision for the state's economy at the Governor's Luncheon on Tuesday, September 16.

Session topics will cover a variety of subjects including state incentives, work force education and training, grants, foreign direct investment and trade, biofuels and other clean energy sources, water management, housing, technology, marketing and more. Highly-respected site selection consultants will share their knowledge and you'll hear from the experts leading Tennessee's innovative Orange Carpet Tour program, all with the goal of creating an effective, attainable plan for job growth.

Don't miss this important learning and networking opportunity. Register now at [www.tnecd.gov](http://www.tnecd.gov).

STATE OF TENNESSEE  
DEPT. OF ECONOMIC & COMMUNITY DEVELOPMENT  
312 ROSA L. PARKS BLVD, ELEVENTH FLOOR  
NASHVILLE, TENNESSEE 37243-1102



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**2008**

# MAPPING OUR SUCCESS

**September 15 – 16, 2008**  
Gaylord Opryland  
Resort & Convention Center  
**Nashville, Tennessee**



TENNESSEE  
ECONOMIC & COMMUNITY DEVELOPMENT



# MAPPING OUR SUCCESS

GOVERNOR'S  
CONFERENCE  
2008

WHAT

55th Annual Governor's  
Conference on Economic and  
Community Development

WHY

Learn about the most current economic development strategies to attract new businesses and help existing companies grow, while enhancing the quality of life and creating jobs throughout Tennessee.

WHERE

Gaylord Opryland  
Resort & Convention Center,  
Nashville, Tennessee

## KEY EVENTS

**The Commissioner's Luncheon,**  
featuring **Andy Serwer,**  
Managing Editor of *Fortune Magazine*  
Monday, September 15, 11:30 a.m.\*



Don't miss keynote speaker **Andy Serwer, managing editor of *Fortune***, introduced by ECD Commissioner Matt Kisber. Serwer is a highly respected business journalist, known for his contacts on both Wall Street and Main Street and his ability to make the economy

understandable in a unique and often humorous way. He is also known for his insights into the world of business and finance as a contributor to CNN. He was named managing editor of *Fortune* in October 2006 and oversees the editorial focus of not just the magazine, but *Fortune's* Internet, television and radio brands as well.

**Three-Star and Tennessee Main Street Program Recognition and Reception**  
Monday, September 15, 5:15 p.m.\*

Governor Phil Bredesen and ECD Commissioner Matt Kisber will recognize Tennessee's 2008 certified Three-Star and Main Street communities for their dedication to community development. A photo opportunity with the Governor will be offered for each community.

**The Governor's Luncheon,**  
featuring Governor Phil Bredesen  
Tuesday, September 16, 11:30 a.m.\*

The Governor's Luncheon is an opportunity for conference attendees to hear firsthand Gov. Phil Bredesen's economic goals for 2008-2009. He'll discuss where job creation opportunities may lie in the coming years and give solid tips on positioning communities for success. You'll also meet the winners of the Governor's Award for Trade Excellence, which honors growing companies successfully competing in the global marketplace.

## REGISTRATION

HOW

Register online today at  
[www.tnecd.gov](http://www.tnecd.gov).

Registration is available online at [www.tnecd.gov](http://www.tnecd.gov).

*Please note: No refunds will be available, and the deadline to pre-register is September 10, 2008. If you are unable to attend after registering, you may send an alternate in your place.*

### Full Attendee

**\$175 in advance**; includes admittance to sessions, exhibit hall, two continental breakfasts, two lunches and snacks. The price will increase to \$225 for onsite registration September 15-16.

### Luncheons Only

**\$30 per luncheon**; includes lunch and admittance to either the Commissioner's Luncheon with *Fortune's* Andy Serwer on September 15 or the Governor's Luncheon with Governor Phil Bredesen on September 16.

### Attendee Spouse

**\$150**; attendees' spouses may register for the sessions, exhibit hall, continental breakfasts, luncheons and snacks.

### Exhibitor

**\$350 for a 10' X 10' booth or \$500 for a 10' X 20' booth**; included in the exhibitor fee are electricity, if needed, a table and two chairs.

## QUESTIONS

For questions or more information regarding the Governor's Conference, please call

**(615) 253-1390**

or visit **[WWW.TNECD.GOV](http://WWW.TNECD.GOV)**.

*\* Dates and times are subject to change. Schedule updates will be posted at [www.tnecd.gov](http://www.tnecd.gov).*

WHEN

**September 15-16, 2008**

Registration and breakfast will begin at 7:30 a.m. on September 15, with the first session following at 9 a.m. The last session is scheduled to end in the late afternoon on September 16.\*

## SPONSORSHIPS

ECD welcomes the support of partnering sponsors. Sponsorship levels vary from \$2,500 to \$15,000. All sponsors will see their company name or logo on conference communications including the web site, conference agenda and event signage. We also offer complimentary registrations and a complimentary exhibit booth to each of our sponsors and the placement of your organization's materials in our welcome packet for most levels of sponsorship. For more details regarding sponsorship opportunities, please call ECD at (615) 532-1925 or visit [www.tnecd.gov](http://www.tnecd.gov).

## ROOM RESERVATIONS

Conference attendees are eligible for a discounted room rate of \$107 (plus tax, parking and daily \$15 resort fee) at Gaylord Opryland. Call **1-888-777-6779** to make reservations and give the group code **N-TDEC8** to receive the discounted rate. Or make your reservation online at <http://www.tnecd.gov/gov08/travel.html>. Subject to availability, group rates will apply three days prior and three days following the conference. *Please Note: The deadline for receiving the discounted rate is August 15, 2008.*

